

Elementary Schools 2020/21 Healthy Lungs Video Contest

Rules and Guidelines

District Level Deadline: January 11th, 2021

Organized by Farmington Area PTA Council, Farmington Youth Assistance, Farmington/Farmington Hills Optimist Club

Win \$500 for your school!

New! \$25 Gift card prizes for top 3 winners

Overview:

How do your lungs work? Why are healthy lungs important? What keeps them strong? We are looking for elementary students in Farmington Public Schools to let us know all about healthy lungs in our video contest! The winning entry will receive a \$500 grant for a community project through your school and each of the top 3 winners will receive a \$25 gift card.

Prizes:

- The 1st place winner at the district levels wins \$500 for their school. The winning individual or team will work with the school's Junior Optimist Club or PTA to create a vision and implement the project.
- The top three entries will receive a gift card.
- All entries will receive a certificate of participation.

What to know:

Please note that this contest began as a tri-fold poster contest in the Spring of 2020 and was paused due to the pandemic. We have shifted to a digital video format to accommodate our current online learning environment. This contest is open to all Farmington Public Schools students in grades K-5. The video can be created by an individual student or a team. For team entries, there should be one parent designated as the leader/contact person for that team. All students are welcome to participate even if they aren't a current member of the Junior Optimist club or PTA/PTSA.

Video Production Guidelines:

Create a short video to raise awareness about the importance of healthy lungs. Videos can be a movie film, documentary, animation, stop-motion graphics, live action, interview style, silent film, Google Slides or with posters and will be judged by originality, creativity, impact/overall message.

Videos should be housed in a Google Drive account and submitted with the **shareable** link on the entry/release form here: <https://forms.gle/uyd1SiYmzo8oEVRB9>

Entries must be 60-90 seconds (including credits) and only contain original and non-copyrighted material. Please utilize technology to mask logos or names of corporations that may appear in the video.

Any person whose image, voice, or likeness appears or is used in the video must sign the release form. If the person is a minor (less than 18 years of age) the release form must be signed by the person's parent or legal guardian. Link to online entry/release form: <https://forms.gle/uyd1SiYmzo8oEVRB9>

Submitted videos will not be eligible if they contain or appear to contain endorsement or use of vaping products, illegal drug use, alcohol abuse, prescription drug.

References for information on the importance of healthy lungs:

Healthy Lung Curriculum for Elementary School

https://www.activebeat.com/your-health/12-tips-for-building-stronger-healthier-lungs/?utm_pagetype=long

<https://www.education.com/lesson-plan/respiratory-system/>

Pre K- 2 grade

<https://classroom.kidshealth.org/classroom/prekto2/body/systems/respiratory.pdf>

Kindergarten: <https://www.uen.org/preventiondimensions/downloads/lessons/kindergarten/Lesson14-HealthyLungs.pdf>

Judging Rubric for Video Contest:

1. Interpretation of Theme (10 pts.)
2. Originality (10 pts.)
3. Creativity/ (10 pts.)
4. Impact/Overall Message (10 pts.)
5. Technique (10 pts.)

ADD SUBMISSION LINK HERE

District Submissions due: January 11th, 2021.

Winners to be announced: January 30th, 2021

For any questions, please contact Trimán Jagdev at triman_jagdev@yahoo.com