

**High Schools**  
**2020/21 Vaping Education Awareness PSA Video Contest**  
**Rules and Guidelines**  
**District Level Deadline: January 11th, 2021**

**Organized by Farmington Area PTA Council, Farmington Youth Assistance, Farmington/Farmington Hills Optimist Club**

**Win \$500 for your school!**  
**Plus, cash prizes for the top 3 winning entries.**

**Overview:**

We are looking for high school students in Farmington Public Schools to submit a Public Service Announcement (PSA) video to highlight vaping education awareness for a chance to win a cash prize.

**Prizes:**

- 1<sup>st</sup> place- \$500 to the winning individual/team PLUS \$500 to the winner's school for a community project
- 2<sup>nd</sup> place- \$250 to the winning team/individual
- 3<sup>rd</sup> place- \$150 to the winning team/individual

*\* Community service hours may be available to students who track their hours and submit to the F/FH Optimist Club.\**

Link to print the community service hours form:

[https://www.farmington.k12.mi.us/cms/lib/.../689/community\\_service.pdf](https://www.farmington.k12.mi.us/cms/lib/.../689/community_service.pdf)

**Video Production Guidelines:**

Create a short video to raise awareness about the impact of vaping on a student's health, their community, and their families, and ways to avoid peer pressure. Videos can be a movie film, documentary, animation, stop-motion graphics, live action, interview style, silent film or with posters and will be judged by originality, creativity, impact/overall message.

Videos should be housed in a Google Drive account and submitted with the shareable link on the entry form here: <http://bit.ly/HSVapingPSAEntryConsentForm>

This video contest is open to all Farmington Public Schools students in grades 9-12. The video can be created by an individual student or a team. For entries as a team one student must be designated as the leader and contact person for the video and is responsible for submitting the PSA video entry.

Entries must be 60-90 seconds (including credits) and only contain original and non-copyrighted material. Please utilize technology to mask logos or names of corporations that may appear in the video.

Any person whose image, voice, or likeness appears or is used in the video must sign the release form. If the person is a minor (less than 18 years of age) the release form must be signed by the person's parent or legal guardian. Link to online entry/release form: <http://bit.ly/HSVapingPSAEntryConsentForm>

Submitted videos will not be eligible if they contain or appear to contain:

Endorsement or use of vaping products, illegal drug use, alcohol abuse, prescription drug.

Profane or obscene material or language.

Nudity, profanity, or gratuitous violence, abuse, or any other illegal activity.

Derogatory characterization of any person or group .

Farmington Area PTA Council, Farmington Youth Assistance and Farmington Optimist Club and its Vaping Education Awareness initiative partners reserve the right to disqualify any submission for any reason deemed necessary.

**Submissions due: January 11, 2021. Winners to be announced: January 30, 2021**

For any questions, please contact Triman Jagdev at [triman\\_jagdev@yahoo.com](mailto:triman_jagdev@yahoo.com)

VAPING  
EDUCATION  
AWARENESS

HIGH SCHOOL  
PSA  
VIDEO  
CONTEST  
CASH PRIZES



\$500, \$250, \$150 prizes  
open to FPS high school students  
details at <http://bit.ly/HSVapingContest>  
entries due

01.11.21

