

Middle Schools
2020/21 Vaping Education Awareness PSA Video Contest
Rules and Guidelines
District Level Deadline: January 11th, 2021

Organized by Farmington Area PTA Council, Farmington Youth Assistance, Farmington/Farmington Hills Optimist Club

Win \$500 for your school!
New! \$25 Gift card prizes for top 3 winners

Overview:

We are looking for middle school students in Farmington Public Schools to submit a Public Service Announcement (PSA) video to highlight vaping education awareness for a chance to win a \$500 prize for your school to use toward a community project.

** Community service hours of up to 3 hours will be available to students who track their hours and submit to the F/FH Optimist Club.**

Video Production Guidelines:

Create a short video to raise awareness about the impact of vaping on a student's health, their community, and their families, and ways to avoid peer pressure. Videos can be a movie film, documentary, animation, stop-motion graphics, live action, interview style, silent film or with posters and will be judged on originality, creativity, impact/overall message.

Videos should be housed in a Google Drive account and submitted with the shareable link on the entry form here: <http://bit.ly/MSVapingPSAEntryConsentForm>

This video contest is open to all Farmington Public Schools students in grades 6-8. The video can be created by an individual student or a team. For entries as a team one student must be designated as the leader and contact person for the video and is responsible for submitting the PSA video entry.

Entries must be 60-90 seconds (including credits) and only contain original and non-copyrighted material. Please utilize technology to mask logos or names of corporations that may appear in the video.

Any person whose image, voice, or likeness appears or is used in the video must sign the release form. If the person is a minor (less than 18 years of age) the release form must be signed by the person's parent or legal guardian. Link to online entry/release form: <http://bit.ly/MSVapingPSAEntryConsentForm>

Submitted videos will not be eligible if they contain or appear to contain:

Endorsement or use of vaping products, illegal drug use, alcohol abuse, prescription drug.
Profane or obscene material or language.
Nudity, profanity, or gratuitous violence, abuse, or any other illegal activity.
Derogatory characterization of any person or group .

Farmington Area PTA Council, Farmington Youth Assistance and Farmington Optimist Club and its Vaping Education Awareness initiative partners reserve the right to disqualify any submission for any reason deemed necessary.



Submissions due: January 11, 2021. Winners to be announced: January 30, 2021

For any questions, please contact Triman Jagdev at triman_jagdev@yahoo.com



MIDDLE SCHOOL
PSA VAPING EDUCATION AWARENESS VIDEO CONTEST

Win \$500 for your school!
open to FPS middle school students
details: <http://bit.ly/MiddleSchoolVapingContest>
entries due

01.11.21



Now with
\$25 gift card
prizes for top
3 winning
entries

