

High Schools
2020 Vaping Education Awareness PSA Video Contest
Submission Deadline : April 7th, 2020

**(Organized by : Farmington Area PTA Council
Farmington Youth Assistance
Farmington/Farmington Hills Optimist Club)**

Rules and Guidelines

Overview:

We are looking for high school students in Farmington Public Schools to submit a Public Service Announcement (PSA) video to highlight vaping education awareness for a chance to win a cash prize.

Prizes:

- 1st place- \$500 to the winning individual/team PLUS \$500 to the winner's school for a community project
- 2nd place- \$250
- 3rd place- \$150

** Community service hours may be available to students who track their hours and submit to the F/FH Optimist Club.**

Video Production Guidelines:

Create a short video to raise awareness about the impact of vaping on a student's health, their community, and their families, and ways to avoid peer pressure. Videos can be a movie film, documentary, animation, stop-motion graphics, live action, interview style, silent film or with posters and will be judged by originality, creativity, impact/overall message.

Videos should be housed in a Google Drive account and submitted with the shareable link on the entry form here: <http://bit.ly/HSVapingPSAEntryConsentForm>

This video contest is open to all Farmington Public Schools students in grades 9-12. The video can be created by an individual student or a team. For entries as a team one student must be designated as the leader and contact person for the video and is responsible for submitting the PSA video entry.

Entries must be 60-90 seconds (including credits) and only contain original and non-copyrighted material. Please utilize technology to mask logos or names of corporations that may appear in the video.

Any person whose image, voice, or likeness appears or is used in the video must sign the release form. If the person is a minor (less than 18 years of age) the release form must be signed by the person's parent or legal guardian. Link to online entry/release form: <http://bit.ly/HSVapingPSAEntryConsentForm>

Submitted videos will not be eligible if they contain or appear to contain:

Endorsement or use of vaping products, illegal drug use, alcohol abuse, prescription drug.

Profane or obscene material or language.

Nudity, profanity, or gratuitous violence, abuse, or any other illegal activity.

Derogatory characterization of any person or group .

Farmington Area PTA Council, Farmington Youth Assistance and Farmington Optimist Club and its Vaping Education Awareness initiative partners reserve the right to disqualify any submission for any reason deemed necessary.

Submissions due: April 7, 2020. Winners to be announced: May 1,2020

For any questions, please contact Trimán Jagdev at triman_jagdev@yahoo.com