Club members, Jr. Optimist leaders and District Officers are bcc'd this note. Editor, Tom Neal

### Sunnyside Newsletter Feb. 5, 2024

### **Farmington Hills Breakfast Optimist Club**

"<u>We provide hope and a positive vision</u>, as we bring out the best in our youth, our communities, and ourselves."

## **Give Someone a Smile Today**

### Last Week's Meeting Featured YMCA Livestrong Program

Rebecca Baizas, YMCA Assoc. Dir., described this excellent program that helps Cancer Survivors rehabilitate their lives. They provide a 12-week program. This is a scholarship program for participants that provides a free family membership for the 12-week period.

### This Week is the Board Meeting via Zoom Feb. 7 @ 7:15am

If you have questions or concerns you want the Board to discuss, contact President Alvin Lynn (lynnalvin256@gmail.com).

### Michigan District Zoom 2<sup>nd</sup> Quarter Conference Report

- 40 clubs from the Michigan District had at least one member attend. There are a total 84 clubs with a total of 2,261 members in Michigan.
- Our club had 8 members attending the morning event.
- Attached is a PowerPoint of notes from the event.

### **FFH Optimist Facebook Page**

Alvin requests we invite our readers/members to like, comment, and share our Facebook page. This is the link: <a href="https://www.facebook.com/FarmingtonFarmingtonHillsOptimistClub/">https://www.facebook.com/FarmingtonFarmingtonHillsOptimistClub/</a> which is direct to our page. **Like, Comment, and Share** with your friends. If you haven't visited our website lately, give it a look and let editor know what you think.

Check out the **Central Macomb Optimist Club Michigan USA** Facebook page. Click on their "About" tab to see how they present their club to all who access their club.

#### Farmington/Farmington Hills Breakfast Optimist Club

### Michigan Honor Clubs in 2022-2023

17267 BFT - Mason, MI 17425 Flint - West, MI 17234 Grosse Pointe - Lakeshore, MI

### St. Patrick's Day Fundraiser for CHW March 21st

This is a fun and spectacular way to enjoy dinner at The Pines Restaurant with live music for a good cause... the Childhood Health and Wellness Grant Program for the Michigan District. (By the way, we have applied for a \$500 grant from this Program for our Jr. Optimist Video Contest.)

### **POWER of the Optimist Creed...**

"Forget the mistakes of the past and press on..."

- We all make mistakes
- 'Trial and Error' is a basic problem-solving technique
- "Never venture, never gain."
- Learn and press on to the greater achievements of the future!
- Reciting the Creed at the beginning or end of a meeting helps set the tone of optimism for the day.

### **Club Member and Friends Joys and Concerns**

❖ If you have joys or concerns to share with the club, please let Editor Tom know.

### **FPS Jr. Optimists**

Registration through 12/28/23: Total 212

Farmington HS	30	North Farmington HS	21
Power MS	10	Beechview	47
STEAM Academy	11	Hillside	8
Gill ES	27	Forest	5
Warner	2	Longacre	26
Lanigan	21	East	4

### **Optimist International Foundation**

#### Farmington/Farmington Hills Breakfast Optimist Club

The Foundation is an excellent way to help provide support for scholarships programs and activities for youth. A great first step for each and every Optimist club member is to commit to the Dime-A-Day program – a simple **\$36.50** a **year donation** to the Foundation provides great support in many ways. Surely you can afford a Dime A Day for the kids! See attached application. We have applied for a \$500 grant from this foundation.

**Website: f2hoptimists.org** [new members can join on front page of website.] Contact Club President, Alvin Lynn: lynnalvin256@gmail.com with suggestions.

Facebook: Farmington/Farmington Hills Optimist Club

#### Calendar

Feb	7	Board Meeting via Zoom
Feb	14*	Essay Awards program
Feb	21*	Business Meeting
Feb	28*	Dan Layman, Blood Cancer Foundation
Mar	13*	Oratorical Contest
Mar	20*	Business Meeting
Mar	21	St. Patrick's Day Fundraiser @ Pines Restaurant
Mar	27*	Respect for Fire
Apr	17*	Leadership Awards

\* 7:30am-8:30am at First Presbyterian Church of Farmington.

SNOW/INCLEMENT WEATHER MEETING POLICY: Current Club policy is if the Farmington Public Schools are closed, there is NO IN-PERSON MEETING: If schools are closed, Tom Neal will email members with link for zoom meeting that will replace the in-person meeting.

### **Birthdays**

### **February**

08 – Alvin Lynn

09 - Diane Bauman

### **Attachments:**

**Newsletter PDF** 

Dime-A-Day Application

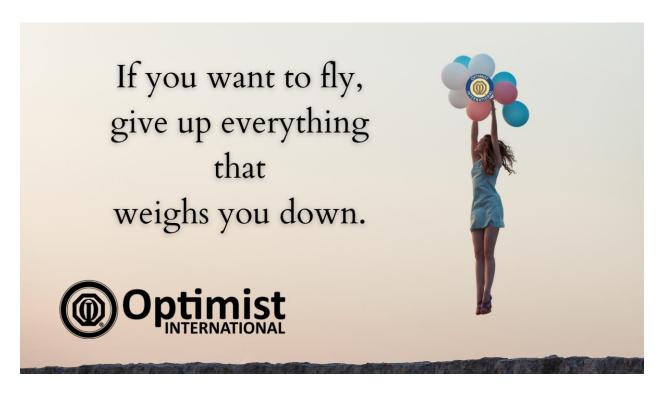
### Farmington/Farmington Hills Breakfast Optimist Club

St. Patrick's Day Fundraiser

St. Patrick's Day Registration form

2<sup>nd</sup> Quarter Conference Zoom PDF

https://optimist.org/images/marketing/Be%20An%20Optimist%2 02.mp4





# Dime-A-Day

ptimist International and Optimist International Foundation coexist as two separate organizations that support each other. Optimist International Foundation is the fundraising arm of Optimist International, and works to develop funds to support the endeavors of Optimist International and its mission.

> When Members and Clubs make a contribution to support Optimist International Foundation, they are, with that gift, supporting Optimist International itself and themselves as a Club as well.

With just one dime a day, you can become part of the movement of "Helping Optimists Help Kids" and become part of a large group of Foundation supporters who realize what a difference they make every day in the lives of children. Would you consider making a gift of just a dime a day to assist the charitable work of Optimist International?

The Dime-A-Day level is reached by a contribution of \$36.50 to the Foundation within one Optimist Year, and is recognized by the presentation of a pin.

## Building a future where every kid counts Can you spare a dime a day?

☐ Sign	me up! Please accept my \$	donation	The second secon			nist International Foundation, e memo section.)	
☐ Sign	me up! Please accept my \$	donation	. Charge my	□ <sub>MC</sub>	□visa	□ Discover □ American Express	
Accoun	t #	Exp/	_ Signature:			Security Code	
☐ Sign	me up! Please deduct \$3.05 per m	onth from my ch	ecking account.				
	Checking account number:				(F	Please include a copy of a voided che	ck)
Name_				_ Email			
	Club Number		Member Number		20		
Address							_
	City	State	ZIP				S BB



### **Registration Form**

### St. Patrick's Day Dinner

### **DEADLINE FOR RESERVATIONS 3/15/2024**

Please email registration form as soon as possible. roxfitzpatrick@gmail.com Please make payment via Venmo or mailed check to info below before March 15th.

NAME(S)	EMAIL	PHONE	DIETARY RESTRICTIONS	\$50 PER PERSON
		,		
		<b>-</b>	TOTAL	
# of People seated together				
	T	T	1	
PAYMENT RECEIVED DATE	Venmo	check#		

Please make check payable to: Michigan District Optimists with CHW in the memo Mail Check and registration form before March 12th to: Roxanne Fitzpatrick, MI CHW Chair 30255 Fiddlers Green Farmington Hills, MI 48334



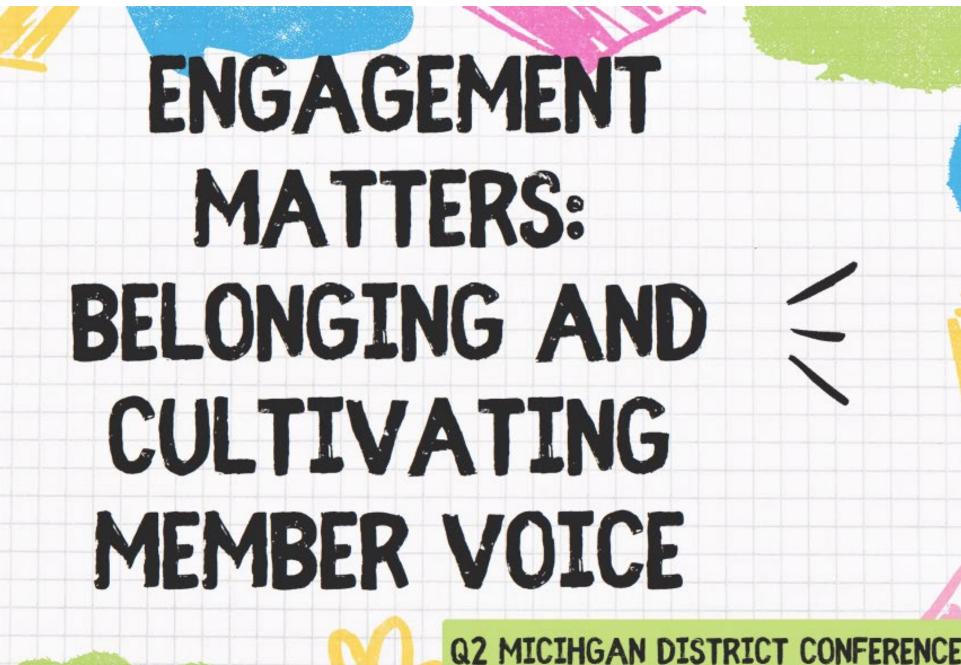
Engaged Optimists are Inspired by our Purpose and our Creed

Engaged Optimists Communicate Often and in Multiple Ways

Engaged Optimists Want to Help In Specific, Actionable Ways

Engaged Optimists are Connected to One Another and the Community

Engaged Optimists are Recognized and Celebrated



# STACY S. JACKSON

## MEET YOUR CONFERENCE & CONVENTION CHAIR

- · Original 1980's latchkey kid
- My 85 year old Mother lives with
- Married 7 years together 8 years
- 2 Adult Children (and most of their friends basically lived with us)
- 3 Grand Daughters (4 yrs, 3 yrs & 8 months)
- 40+ years career experience
- Serve on the board for 5 youth serving organizations
- BAS degree from Davenport University in Accounting
- Certifications as a School Age Program Director, Trauma Informed Practitioner in Education, Weikart YPQA & SEL Methods Trainer, Restorative Practices in Classrooms Practitioner and Kolbe Consultant
- My favorite color is Royal Blue and I am a member of another 100+ year organization, Zeta Phi Beta Sorority, Incorporated, founded on the campus of Howard University January 1 6, 1920



# PLEASE DROP IN THE CHAT YOUR FAVORITE COLOR(S) AND CLUB NAME

Please have something to write with & on You will receive a copy of the presentation



# BELONGING

Belonging is a fundamental human need, and it plays a critical role in the development and well-being of young people. When youth feel a sense of belonging, they are more likely to thrive academically, socially, and emotionally. Let's come together to discuss some of the ways we can assist in offering youth a sense of belonging.

Bridging & Breaking: Dialogues of Belonging

# YOUTH DRIVEN DEFINITION FROM KYD NETWORK IN KALAMAZOO

When I belong, my racial, cultura and interesting identities are welcomed, valued, represented and celebrated. When I belong, I feel motivated to be and to do my personal best.

### CASEL

Self-Awareness Relationship Skills Responsible Decision Making

**Hello Insight** 

# BREAKING & BRIDGING PALETTE

# BRIDGING: TOWARDS A SOCIETY BUILT ON BELONGING

A) WHAT DO YOU SEE,
HEAR, THINK?
B) WHAT DO YOU FEEL?
C) WHAT DO YOU WONDER?



Al Companion

Record

**Participants** 

**Bridging Discussion Ⅲ** View **Q2 Michigan District Conference** Mary Feazell 9:29 AM black and white Harry Margo 9:29 AM Optimist BLACK cheryl Cathelia Cheryl Neason 9:29 AM Hartford Community Optimist -Green **%** cheryl 🔏 Cathelia Sandy weir 9:29 AM Blue mecosta county optimist carmen 9:29 AM Breakfast Optimist Club of Kalamazoo Michael Schichtel 9:29 AM Molly Eklund-Easley Pamela Batcho- Canton Chamber Dan & Theresa Mill mike blue Mount Clemens Optimist Jeanette Meyer 9:29 AM Jeanette Meyer BOCK Turquoise and **Carrol Glispie** Jeanette Meyer yellow and green and red and okay, all the colors 🔏 Michigan District Maggie Rollinger Jeanette Meyer Carrol Glispie cheryl 9:29 AM Cheryl, Plymouth Canton Optimist Club favorite color Blue Richard G Russ... Molly Eklund-Easley 9:29 AM Optimist Club of Southfield - Lathrup Village - Mauve (for marvelous) Molly 🌋 Theresa Jarratt Linda Simmons-Moseley Stacy Jackson (she/her) Richard G Russell jr Eklund-Easley Lou Moss 9:29 AM @Oottmit Lou Moss - Clinton Township Area Optimist Club - Purple 2 Who can see your messages? Oostmist diane 🗸 (Direct Message) Sandys Mini Rachel Colby (She/Her)

Message Q2 Michigan District Conference

7 0 0 C ·

Leave

Notes



# CONSIDER . . .

WHAT USUALLY KEEPS US FROM BELONGING/BRIDGING?

WHO MIGHT YOU WANT TO BRIDGE/CONNECT WITH SOON?

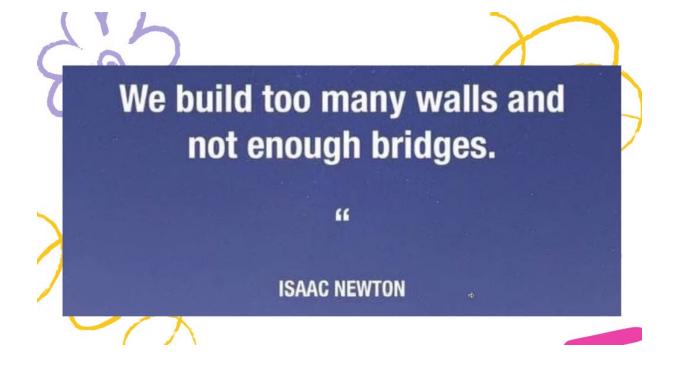
# RETURN TO BELONGING

### FUNDAMENTAL HUMAN NEED

I applied several strategies to this presentation to develop belonging, online within a short window of time.

Can anyone list any of the ways I used to create a space for belonging?





Poem about Bridging by Diane Eklov She read it at the end of presentation.

# Fun during the break!



# O.I. President Tracy Huxley





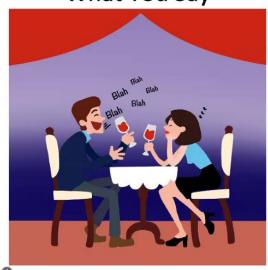
Is Your Club Prepared for New Members?

### We Like To Prepare





It All Starts With What You Say



5 Littles o's for 1 Big O

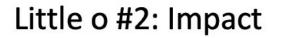




OPPORTUNITY OPPORTUNITY OPPORTUNITY OPPORTUNITY OPPORTUNITY!

## Little o #1: Relationships

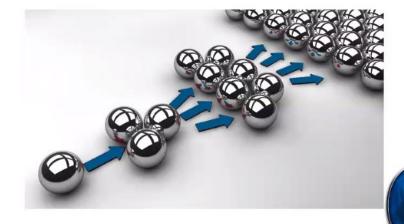


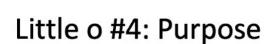














Little o #3: Hope









# Two way street! Ask for feedback

Little o #5: Communication



5 Little o's of Opportunity



Relationships
Impact
Hope
Purpose
Communication

# IS YOUR CLUB PREPARED FOR NEW MEMBERS?

We owe it to them to be prepared

I've recently read this article from Harvard Business Review: https://hbr.org/2022/05/how-to-reengage-a-dissatisfied-employee



### Some of her comments:

- Do you like what we do? We could always use more help.
- Your outlook on life is 100% up to you!
- Talk about solutions not problems
- Can't eat an elephant in one bite.
- Have hope and a positive attitude.
- Plug holes in the boat with the CARE survey program.



## Michigan District State of the District February 3, 2024



### By the Numbers



Oct. 1, 2023 Feb. 2, 2024 84 clubs 2,316 members 84 clubs 2,261 members

> Oct. 1, 2023-Feb. 2, 2024 96 Members Added 151 Members deleted YTD NET -55

### Member Adds in January



1 member

Mecosta, Bay City, Muskegon Heights, Shelby, Lansing, Southfield Lathrop-Village, Birmingham, Detroit Metro Riverfront, Roseville, Hartford, Grosse Pointe-Lakeshore

2 members

Mt. Pleasant, Gratiot, Flint West, Always Motivated, Saginaw 4 members

St. Clair Shores

8 members

**Clarkston Area Club** 

Congratulations to each of these clubs for bringing in new Optimists in January.

### **Program Updates**



#### C.A.R.E

All members of the Executive Committee will ask that their clubs to participate in C.A.R.E. by the end of the March. As good as we are, how can we be better.

C.A.R.E facilitator training will take place in Quarter 2.

#### **GROWTH**

A new club is almost ready to charter in the Romeo area.

Sean Mueller, Pam Barckholtz, Jeff Dennings and Linda Thompson are participating with 17 other leaders in a NEGL Regional project to develop a "new progressive club model".

# Communications & Marketing Updates

**Michigan Update**: Looking for a member to coordinate the biweekly news publication (mailchimp). If interested contact communications@michiganoptimists.org

**Website**: The michiganoptimists.org website has a new look. Members will now be able to directly post articles.

**Social Media**: Follow us on Facebook and Instagram. Clubs and district leaders are encouraged submit posts and to like and share. Send to communications@michiganoptimists.org

### Marketing

Looking for a few clubs who want to grow their membership through targeted marketing and who will develop a plan to follow up on leads.

Contact webmaster@michiganoptimists.org

### 2022-2023 HONOR CLUBS

Breakfast Optimist Club of Mason
Flint-West
Grosse Pointe-Lake Shore

To be eligible for Honor or Distinguished Club the President, Secretary, Treasurer, and Foundation Rep must complete the annual training by March 31. No exceptions. Remember to take all of the courses listed for your position and not just the position specific training course. If you need assistance with getting into *Optimist Institute* contact Leadership @michiganoptimists.org.





February 22 Michigan Monday Fundraising for Small Clubs
March 18 International Day of Happiness

March 18 OI Foundation Club Grants for new projects DUE.

May 4 Q4 Conference at WMU College of Aviation, Battle Creek

Optimist International Convention

June 22-25

Niagara Falls, Ontario, Canada

Convention registration opening soon. Hotel reservations for Sheraton Falls View open now.



# Video prepared by Jeff Denning

# Write a Title Grab Attention

Be unique, but don't try to put all your information in the title. Just give a hint.

Include Key Components

Add the Year for Annual Events

Aim for Less Than 60 Characters

Relevance: visual representation

Visual Appeal: an image that engages

Image Quality: ensure landscape 1200x630px



Visually represent and attract attention to the content increasing its appeal and engagement.



## Article Content The Details

Answer the What, Who, Where, When, How and Why of your topic.

750 Words or 5 Paragraphs

Hook the Reader in the First Sentence

First 120 Characters Display as Excerpt

Add Up To 3 Additional Pictures

Landscape Cropped at 960px Width

Portrait Cropped at 640px Height



Relevant and high-quality images can improve the overall quality and impact of an article.



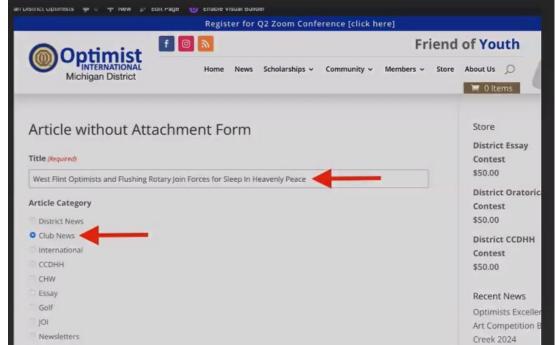
## Add a Flyer Attach a PDF

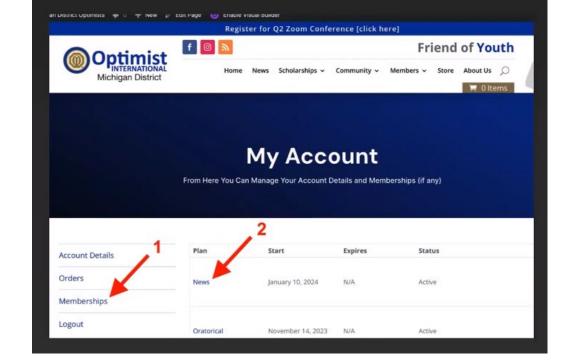
Most word processors will allow you to Save As then choose the pdf file format. Visitors can download the file

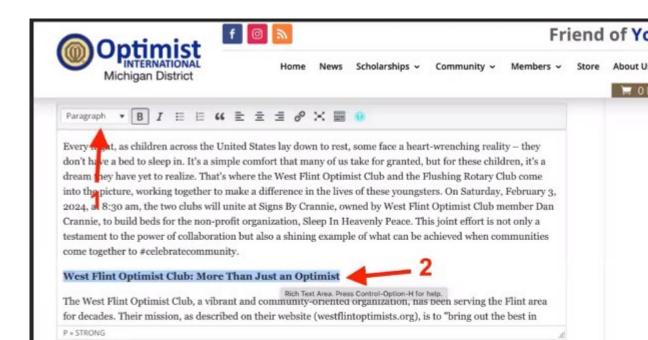
Visitors can print the file

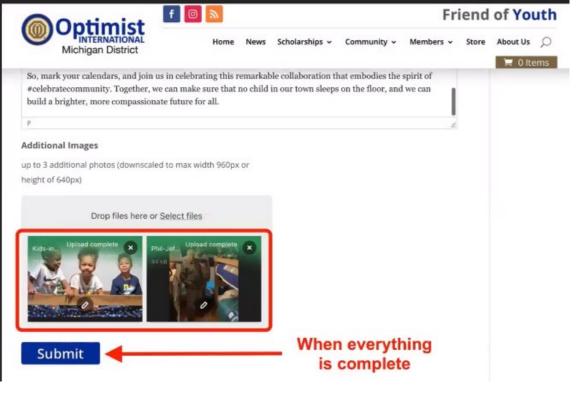
"Attachment" Button



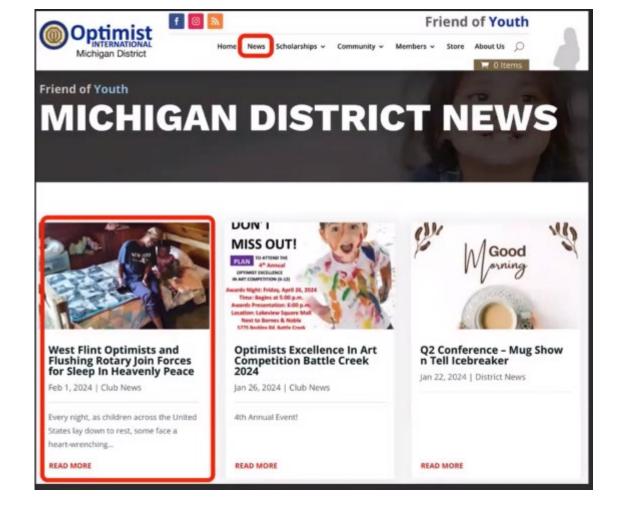








This shows how you can add articles to the Mi Optimist Website





Join Us for the first Michigan Monday of 2024!

# MI Monday ZooMI February 26th, 7pm-8:15pm

Fundraising Ideas for Small and Rural Clubs

Click below to join:

Zoom link: https://us06web.zoom.us/j/85701428121

Meeting ID: 857 0142 8121

## he Optimist Creed

### **Promise Yourself**

SO STRONG that nothing can disturb your peace of mind.

то talk health, happiness and prosperity to every person you meet.

Il your friends feel that there is something in them.

To look at the **Sunny side** of everything and make your optimism come true.

hink only of the best, to work only for the best and to expect only the best.

be just as enthusiastic about the **SUCCESS** of others as you are about your own.

To forget the mistakes of the past and press on to the **GREATER ACHIEVEMENTS** of the future.

wear a cheerful countenance AT ALL TIMES and give every living creature you meet a smile.

so much time to the improvement of yourself that you have NO TIME to criticize others.

too large for worry, too noble for anger, too strong for fear, and too happy to permit the presence of trouble.

