

Farmington Hills Junior Optimist Video Contest
Topic: Cellphones: The Good, the Bad, & the Ugly

REQUEST FOR SUBMISSIONS

Challenge: TV-10 in FPS Announcement (PSA) Videos to entertain and educate its viewers.

Public Service Announcement Topic:
Cellphones: The Good, the Bad, & the Ugly

Requirements:

- 1) Video must be created by a team that is at least one-half of members Junior Optimists Middle school or high school.**
- 2) Video Must be 2 to 3 minutes in length**
- 3) Video must address the topic and be creative and fun.**
- 4) Videos are to be submitted to TV-10 by March 29, 2024.**

First Place: \$1000 Second Place: \$350 Third Place: \$150
Prizes are to be used for Team's Community Service
Awarded at Optimist Meeting May 22, 2024

Submission Title: _____

Group Members: _____

Date Submitted: _____

Farmington Hills Junior Optimist Video Contest

Videos will be judged by members of the Farmington Hills Optimists Club according to the following criteria.

0 - Not Present 1 - Present but missing or lacking information 2 - Approaching expectations 3 - Meets Expectations 4 - Exceeds Expectations	
The video gives an effective message	
Video is entertaining and interesting for TV	
Effective use of visual & techniques	
Effective use of audio & techniques	
The extent to which video makes viewers think. & lends itself to discussion.	
Video demonstrates creativity	
Impact on viewers	

Check List - 1 point for each required item

Criteria	0/1
Video content addresses the Good, the Bad, & the Ugly of phones (all three)	
Use of phones in video scenes demonstrates the Good, the Bad, and the Ugly.	
Time between 2 and 3 minutes	

***Videos over 3 minutes and under 2 will receive a 2-point deduction**

Video Submission Instructions

- Your exported videos must be exported in .MOV or .MP4 format.
- The name of the video file must include your submission title and group member names.
- Follow the steps below to submit your video
 1. Log into your Farmington Public Schools Google Account.
 2. Upload your video to your FPS Google drive.
 3. Share your video with fps.tv10@fpsk12.net
 4. Make sure fps.tv10@fpsk12.net is an editor (see image below)
 5. Then click send.

FPS TV10 ×

Editor ▼

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